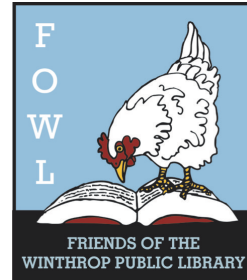


July 22, 2020

Dear Methow Valley business owner,



Three years ago, Friends of the Winthrop Public Library embarked on a journey to create a new library for Winthrop and the Methow Valley—and it's happening! **Construction started on July 20th, and last month, we celebrated and broke ground** (virtually—see the video at [www.winthroplibraryfriends.org](http://www.winthroplibraryfriends.org)). These exciting steps now realize the community's vision: a light-filled, inspired space to learn, with public meeting space, a children's area, a teen zone, more books, computers with up-to-date technology, and comfy spots to settle in to explore all the a library offers. **When the doors open in 2022, we will have a permanent, treasured home for our library and a place of opportunity for all.**

Friends of the Winthrop Public Library have worked tirelessly to deliver on this vision. Since last September, **we've raised all but \$375,000 of the private funding and pledges** we need to complete the library building and we secured \$2 million in State funding that was granted toward this project. So despite the need for more funds, the time was right to move forward and build this library—to both tap the essential state funding (which expires in a year) and take advantage of the prime construction season. **We are confident that we will be able to raise the remaining funds.**

We are so grateful that our donors (400 strong) understand that libraries bolster the long-term health and resiliency of a community. In the short term, construction of the library will immediately benefit our economy with vital jobs for local builders and suppliers, creating a ripple effect in our valley. Nationally, libraries are known to strengthen local businesses through the use of free wi-fi and computers, assistance with job searches and training, and resources to incubate new ventures. Our library will do the same.

We realize this is a time of unprecedented difficulty for valley businesses and residents. For that reason, we postponed widespread outreach to the community to ask for support of this fundraising campaign. But we also know that the impacts aren't equally distributed and some businesses and people may have capacity to help with a gift now.

**So, if you are able, we invite you to create the legacy of our library with a donation or pledge of future support.** Your gift helps fund the building, and shows the community that you believe the library is important to its future—a civic asset that equalizes access to technology, enriches learning and discovery, and is a hub where all can gather.

We've detailed our flexible business giving options and benefits on the next page. We hope you can consider a gift that is meaningful to you and creates a long lasting impact for those who live and work here. Every gift will be recognized in the new library and we will promote your generosity to our community. Thank you!

### **Friends of the Winthrop Public Library**

Jill Sheley, Executive Director • Shannon Polson, Chair • Roxie and Carl Miller, Honorary Co-Chairs

Bruce Honsigner, Vice-Chair • Wendy Sims, Secretary • Dan Kaltenbach, Treasurer

Directors: Boo Turner • Mike Real • Char Alkire • Shane Swanson

**FRIENDS OF THE WINTHROP PUBLIC LIBRARY • [WWW.WINTHROPLIBRARYFRIENDS.ORG](http://WWW.WINTHROPLIBRARYFRIENDS.ORG)**

**Facebook: [FriendsoftheWinthropLibrary](https://www.facebook.com/FriendsoftheWinthropLibrary) • Instagram: [@fowl98862](https://www.instagram.com/fowl98862)**



Become a business sponsor of FOWL! Choose a level that benefits the new library and your business. Thank you!

Gift Level and Benefits	Beyond Gold	Gold	Silver	Friend
	\$2500+	\$1000+	\$500-\$999	< \$499
Invitation to special FOWL events	X			
Logo and link to your business on FOWL website	X	X		
FOWL marketing tools for your communications	X	X		
Recognition in FOWL marketing (newsletter, collateral, etc)	X	X		
Link and list on FOWL website (no logo)			X	X
Recognition in FOWL newsletter (1x)			X	X
Recognition of your support at your business	X	X	X	X
Recognition of your support in the new library	X	X	X	X

**How to donate!**

One-time gifts or pledges are welcome! Pledges count toward our private funding goal that will unlock the \$2 million Washington State grant held in reserve for our new library. Complete the form below with a check payable to Friends of the Winthrop Public Library. To pay by credit card, please mail in form, and then donate online at <https://www.winthroplibraryfriends.org/donation-form>. Questions? Contact Wendy Sims at (509) 341-4160 or [wendysw17@gmail.com](mailto:wendysw17@gmail.com).

**FOWL Beyond Gold - \$2500+**

Pledge option: spread your gift annually over two or three years starting in 2020

**FOWL Gold - \$1000+**

Pledge option: spread your gift annually over two or three years starting in 2020

**FOWL Silver - \$500 - \$999**

Pledge option: spread your gift annually over two or three years starting in 2020

**FOWL Friend - \$100-\$499**

Please make your one-time gift in 2020



**Business Gift Pledge Form – Print and send to FOWL, PO Box 592, Winthrop, WA 98862**

BUSINESS \_\_\_\_\_ CONTACT \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ E-MAIL \_\_\_\_\_

GIFT LEVEL \_\_\_\_\_ TOTAL GIFT AMOUNT \$ \_\_\_\_\_ GIFT IN 2020 \$ \_\_\_\_\_

- I am making the entire gift at this time. A check is enclosed payable to Friends of the Winthrop Public Library.
- I will spread my pledged gift over: 2 3 years (please circle) and pay by:  check or  credit card (choose).
- I will pay by credit card. I'll send in this form and donate online at <https://www.winthroplibraryfriends.org/donation-form>

Business Donor Signature(s) \_\_\_\_\_ Date \_\_\_\_\_